

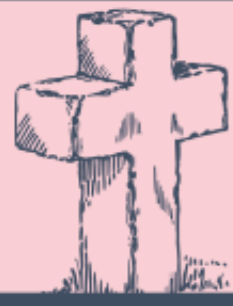


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[Charlie Houperl - Charisma University](#)

## Biographics of Charlie Houpert (Founder of Charisma on Command)

Charlie was born on 5th October 1987 in Bucks County, Pennsylvania. He is the eldest among two other siblings. Mom served as a nurse and dad was a salesman.



He was very smart and introvert as a student. At the age of 9, he lost his very dear 3-year-old cat. He felt guilty of being unable to save her.

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On his 10th grade, he met a guy named Ben in his health class and became his best friend. Ben became the co-founder of Charisma On Command later in life.



His girlfriend dumped her in the college as he was very shy and nervous around her. He felt embarrassed and vowed never to feel that way again.

Went to Costa Rica through a study abroad program and tried to reinvent himself as nobody knew him there. He became super social with various groups and a crowd charmer soon.



Got a job as a Consultant in Washington DC and felt miserable with PowerPoint and Spreadsheets. He missed his best friend in New York.



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A book named "The 4-hour Work Week" came into rescue. Both Charlie and Ben decided to start a business inspired by it and BC-X Parkour was born. They made DVDs of "How to learn Parkour". It performed moderately.



Charlie moved to New York requesting company's President for remote working but lost his job eventually in a few months. Both Charlie and Ben were working as a part-time dating coaches along with their jobs



Upon multiple thoughts and sleepless nights, decided to work on his part-time business with his best friend instead of getting a new job and that's how Kickass Academy came into life.

**KICKASS  
ACADEMY**



Charlie and Ben along with 5 other friends went to Rio de Janeiro, Brazil and started their dream life in a beach house.

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Soon they converted Kickass Academy to Charisma on Command ie from dating coaching to overall confidence training.

**CHARISMA  
ON COMMAND**



Started one-to-one skype coaching, video classes, youtube videos but didn't work as expected.

Discovered that one of his YouTube video uploaded 3 years ago named "How To Make Eye Contact- Bill Charisma Breakdown" reached 100k views. It was a game changer. He started feeding the trend and collected millions of views.



A modest business exploded, completely changed finances and realised the magnitude of impact he could make if he uses YouTube as a platform.

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On the go, Charlie felt in an obsessing love with a girl and got very close. He realised himself as a superhuman to achieve a flourishing business, living with his best friends in his dream destination, finding his love of life.



It eventually ended when they broke up and completely shattered him. He had no option but to look inward as every external circumstance he created to avoid any form of rejection proved inefficient to make him happy and peaceful.



Charlie discovered the joy of exploration, to learn things about him and the world and found more balance in life to face the changes. He has a vision of Charisma on Command beyond YouTube, to build in-person centres to build a community to learn the skills of confidence and charisma.

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